

FMB-Süd 2017

15 and 16 February 2017 | Augsburg Exhibition Centre (Messe Augsburg)

PRESS INFORMATION

FMB-Süd_03

Bad Salzuffen, 15.12.2016

[Début on 15 and 16 February 2017](#)

FMB-Süd: Trade show organiser extends exhibition space

FMB-Süd, which will be opening its doors in Augsburg on 15 and 16 February 2017 for the first time, promises to be a success. Organiser Clarion Events has made additional exhibition space available following the large number of bookings and reservations over the past few weeks.

When one show ends, another one starts: This motto applies in particular to FMB – the supplier show for mechanical engineering. During the 12th FMB in Bad Salzuffen held in early November the trade show organiser received further bookings and reservations from exhibitors there wishing to take part in the event in Augsburg in February 2017.

FMB-Süd will be transferring the concept of FMB, which has made it successful in the northern half of Germany for 12 years, to South Germany: The trade show covers the entire mechanical engineering supply chain – ranging from metalworking to drive, electrical and control engineering, to assembly and materials handling technology through to industry-related services.

The trade show offers a “blend” of regional and national exhibitors, both global players and medium-sized specialised companies are represented there. The participation and attendance of the exhibitors and the visitors respectively is made as simple as possible: The stands have deliberately been kept small, the catering services are centralised and admission and parking are both free of charge. In a nutshell: The trade show creates a platform on which straightforward, informative and face-to-face discussions can be conducted between decision-makers in the industry, particularly in the field of mechanical engineering, and the entire supply industry in the technological hub of the south referred to as "Technologieachse Süd".

The number of registrations (as of the end of November 2016) from 90 exhibitors is currently already above the target figure. Christian Enßle, Portfolio Manager of the trade show organiser Clarion Events Deutschland GmbH: “We have therefore made an additional 1,000m² of exhibition space available and can further extend this area if required.”

Those in charge at Augsburg Exhibition Centre took advantage of FMB in Bad Salzuflen in order to get an idea of their new trade show offer. Heike Schmid, team leader for guest events of Messe Augsburg summarises the results: “We are delighted to be able to offer the companies based in South Germany an established mechanical and plant engineering trade show for the first time at which companies will be showcasing their products and services. Messe Augsburg will acquire a top-class event in the shape of FMB-Süd, which serves an exciting and dynamic sector and perfectly fits the portfolio of our location.”

FMB-Süd will be held for the first time at Augsburg Exhibition Centre on 15 and 16 February 2017.

375 words | 2.697 characters (including spaces)

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