

FMB-Süd 2018

07 and 08 February 2018 | Augsburg Exhibition Centre (Messe Augsburg)

PRESS INFORMATION

FMB-Süd 2018_01

Bad Salzuflen, 7 August 2017

[2nd FMB-Süd 2018](#)

Supplier trade fair experiencing success in its 'partner search'

Even if the second FMB-Süd does not take place until February 2018, the organiser has now already mapped out its path to that event, gaining highly competent regional partners as exhibitors.

At 'half-time' between the trade-fair's premiere and the second FMB-Süd, set to take place on 7 and 8 February 2018 at *Messe Augsburg* exhibition centre, the preparations are progressing well. Christian Enßle, Portfolio Manager of the trade-fair organiser, Clarion Events Deutschland GmbH, notes: "A good eighty exhibitors have already booked – a mix reflecting the market, drawing together companies from the region with trans-regional suppliers, all increasingly seeking to tap into the business that the southern technology axis offers."

144 companies exhibited at the first FMB-Süd. The event organisers are confident of surpassing this number substantially over the months to come. Christian Enßle observes: "We're currently in discussions with numerous companies and our reckoning is that there will be about 180 exhibitors."

Just like at the trade fair's premiere, the event has succeeded in bringing on board the Mechatronik & Automation cluster – recently celebrating its ten-year anniversary – as a cooperation partner. The cluster management will use the trade fair in Augsburg as a communication platform and will recommend its members to take part in FMB-Süd. The cluster involves the efforts of around 180 companies and research institutions in mechanical engineering and automation technology. In Christian Enßle's words: "It just fits together wonderfully: both the cluster and the trade fair are pursuing the goal of presenting the industrial firms in the south with interesting solutions for efficient production, while fostering the process of networking."

Likewise, Augsburg's newly-founded Mittelstand 4.0-Kompetenzzentrum (Competence Platform for Small to Medium-Sized Companies) will present itself at the 2nd FMB-Süd. This competence centre is managed by the Fraunhofer Research Institution for Casting, Composite and Processing Technology (IGCV); additional partners include the Technical University of Munich (Fraunhofer Institute for Material Flow and Logistics) and *VDMA Bayern*, Bavaria's branch of the Mechanical Engineering Industry Association. The platform's aim is to provide support to Bavarian-based small and medium-sized firms in digitalisation projects and in implementing Industry 4.0 topics. This means that the competence centre's remit exactly fits into FMB-Süd's area of focus.

The 2nd FMB-Süd trade fair takes place on 7 and 8 February 2018 at the *Messe Augsburg* exhibition centre. An up-to-date list of exhibitors is available as a download at www.fmb-sued.de.

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