

## **FMB-Süd 2018**

07 and 08 February 2018 | Augsburg Exhibition Centre (Messe Augsburg)

**PRESS INFORMATION**

**FMB-Süd 2018\_03**

Bad Salzuffen, Oct. 10, 17

[A well-balanced overall picture: Mechanical engineering requirements fully covered](#)

## **FMB-Süd 2018: The entire spectrum of the supply industry**

**Four months before the start of the show, the number of bookings for FMB-Süd 2018 clearly demonstrates that the entire spectrum of the supply industry for mechanical engineering will be represented at the event. Many of the exhibitors come from the main disciplines such as metalworking as well as drive and control engineering.**

So far, 105 companies have registered to take part in the second FMB-Süd event which transfers the successful concept of FMB– Zuliefermesse Maschinenbau (the supplier show for mechanical engineering) to the South, or more specifically to the technological hub of the South. And it is already apparent: The trade show, which will be held in Augsburg on 7<sup>th</sup> and 8<sup>th</sup> February 2018, is well on the way to becoming larger than the début event in February 2017. It will provide an overview of the full spectrum of the supply industry. This wide range can be seen from the sectors to which the exhibitors belong.

It comes as no surprise that around one-third of the exhibitors develops and produces machine parts. After all, turned and milled parts as well as injection-moulded plastic parts and sheet metal construction account for the largest part of the show: Fields of activity in which FMB is traditionally heavily represented.

This is followed in second and third places by “assembly, handling and automation technology” as well as drive engineering. Places four and five are occupied by electrical and control engineering. Measurement and test engineering comes in 6<sup>th</sup> place, which is also exhibiting strong growth at “FMB Nord” in Bad Salzuffen.

The products from these six fields of activity and supply industries can be used to make a considerable proportion of an array of different machines. This is precisely the objective of FMB: Christian Enßle, Portfolio Manager of the trade show organizer Clarion Events: “We do not seek to provide the decision-makers in the field of mechanical engineering with an excerpt from individual sectors as is the case at the numerous and established trade shows, particularly in Stuttgart and Munich, but to ensure that the entire supply chain is present.” This also involves the representation at FMB-Süd by companies performing upstream tasks (e.g. computer-aided design – CAD) just as much as industry-related services in the areas of logistics and maintenance.

There is also a regional balance among the exhibitors, as shown by the up-to-date directory of exhibitors (which can be viewed at [www.fmb-sued.de](http://www.fmb-sued.de)). Almost half of the companies showcasing their products and services come from Baden-Württemberg and Bavaria, while the others are based to the north of the line formed by the River Main, roughly dividing North and South Germany.

From the point of view of Christian Enßle, a very good balance has thus been achieved: “Exhibitors will be taking part in the second FMB-Süd with the purpose of addressing new customers in their home market or who are seeking to strengthen their presence in the South.”

Many exhibitors have already experienced the positive effects and successful results of FMB – the supplier show for mechanical engineering in Bad Salzuffen or at the first FMB-Süd in February 2017.

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The second FMB-Süd will be held at Augsburg Exhibition Centre on 7th and 8th February 2018. Please visit [www.fmb-sued.de](http://www.fmb-sued.de) where an updated list of exhibitors is available for download.

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**Contact:**

[www.fmb-sued.de](http://www.fmb-sued.de)

**Clarion Events Deutschland GmbH**

Ms Birgit Schindler

Meisenstraße 94 | 33607 Bielefeld

GERMANY

T: +49 (0) 521 96533-43

E: [birgit.schindler@fmb-messe.de](mailto:birgit.schindler@fmb-messe.de)

W: [www.clarionevents.de](http://www.clarionevents.de)

**Press contact:**

GS Media-Service Gabriele Schneider

Ms Gabriele Schneider

Belzweg 9 | 33739 Bielefeld

GERMANY

T: +49 (0) 5206 9150-0

E: [g.schneider@gs-media-service.de](mailto:g.schneider@gs-media-service.de)

W: [www.gsmediaservice.de](http://www.gsmediaservice.de)