

FMB-Süd 2019

20 and 21 February 2019 | Augsburg Exhibition Centre (Messe Augsburg)

PRESS INFORMATION

FMB-Süd 2019_08

Bad Salzuflen, 2/26/2019

[Final report: Exhibitors praise the high quality of the discussions](#)

Comprehensive range of exhibits, good discussions:

FMB-Süd delivers a positive summary of the event

A positive summary of the third FMB-Süd has been delivered for all aspects of the show. Not only the trade show organiser but also the exhibitors and visitors surveyed praised the informative value of the event and the high quality of the discussions

The FMB-Süd ended in Augsburg on 21 February with the number of visitors up by almost 10% compared with last year. As a result, the special concept, and one which is still new for the southern half of Germany, has now proven itself for the third time: The entire spectrum of supply products and services for mechanical engineering and industry is presented by the exhibitors in a compact space.

Christian Enßle, Portfolio Manager of Easyfairs GmbH: "The exhibitors we spoke to during the fair were convinced regarding the usefulness of its concept and particularly emphasised the high quality of the conversations conducted with the visitors. Those who come to the FMB-Süd are purposefully on the lookout for new products, solutions and suppliers. The show provides the perfect forum for these objectives."

The partnership with the Cluster Mechatronics & Automation, which had recommended participating in the show to its members comprising over 180 companies and institutions, also contributed to the success of the event. The programme of lectures accompanying the show organised by the Cluster and focusing on the topics of predictive maintenance, additive manufacturing and machine learning was also extremely popular among the visitors.

The second partner, the Augsburg Centre of Excellence for SMEs 4.0 (Mittelstand 4.0- Kompetenzzentrum Augsburg) provided information with its "SMEs 4.0 mobile"

in the centre of the exhibition hall on current digitalisation projects and on the possibilities of grants and support offered to small and medium-sized companies for such projects.

The best proof of the success of the FMB-Süd from the point of view of the exhibitors is undoubtedly the fact that many of them booked a stand for the fourth FMB-Süd while they were still at this year's event. The dates for the forthcoming show have already been fixed: It will take place on 12 and 13 February 2020.

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